

VELCRO® Brand

AUTO-LOOP® / SEATING LOOP



AUTO-LOOP®

Competition, regulation, and a dynamic global business environment put constant pressure on the transportation industry. VELCRO® Brand fasteners meet stringent government and quality standards and help manufacturers and suppliers deliver innovative designs, streamline production processes, and improve quality. Assembly is faster, more ergonomic, and more environmentally friendly—with less waste and fewer defects. As a trusted partner for more than 25 years, the Velcro Companies worldwide operations and expert logistics services ensure an uninterrupted supply of components to meet today's high-pressure, just-in-time manufacturing requirements.

Benefits

- AUTO-LOOP® is specifically designed for use on vehicle upholstery where the hook component is already bonded to the seat.
- Seat assembly with VELCRO® Brand fasteners is more cost-effective than with ring-and-wire or adhesives. They also reduce scrap and rework, while giving you more design flexibility. That's why hook-and-loop is so widely used to secure seat trim covers and, increasingly, for armrests and headrests, too.

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AUTO-LOOP®

- **Base material:** Polyester
- **Standard colours:** White
- **Standard widths (mm):** 38
- **Standard lengths:** 91.44 meters
- **Suggested mating component:** VELSTUD® Hook or MVA#8 tape
- **Cycle Life:** Medium



Main Applications

Automotive seating

